



Noir announces Shine by Design photo contest winners

Shawn Evans of P Four wins grand prize

Home Accents Today Staff -- Home Accents Today, November 1, 2016

Noir Furniture revealed the three winners of its second [Shine by Design](#) social media photo contest during a brunch at the fall [High Point Market](#).

The contest received more than 400 submissions this year through Facebook, Instagram and Twitter. The grand prize winner is Shawn Evans of P Four, who received \$1,000 of Noir product. The second prize winner, Nina Magon of Contour Interior Design, received \$750 of Noir product. The third prize winner, Hallie Mullen of Mullen & Bergstrom, received \$500 of Noir product.

At the beginning of July, Noir invited professional designers to submit high-resolution lifestyle photos showcasing their use of Noir product in their designs.

The goal of the contest was to create customer engagement through social media channels as well as to show different ways in which Noir products have been used in installations. It was also an opportunity for Noir to help promote their interior design customers and give them publicity via Noir's social media channels.

To enter the 2016 contest, contestants submitted their photos via the "Photo Contest" tab on Noir's Facebook page or posted their pictures to Instagram and/or Twitter using two hashtags, #NoirPhotoContest and #NoirShineByDesign. The contest ran for three months and ended Friday, Sept. 30. All submitted photos are available to view on Noir's [Facebook page](#) on the "Photo Contest" tab as well as in a printed look book, "The Many Looks of Noir," which will be available at upcoming markets or by request.



Grand Prize Winner: Shawn Evans - P Four



Second Prize Winner: Nina Magon – Contour Interior Design



Third Prize Winner: Hallie Mullen – Mullen & Bergstrom